

# Your Event Technology Partner



Wi-Fi Networks



Phone Lines



PDQ Terminals



Expert Advice



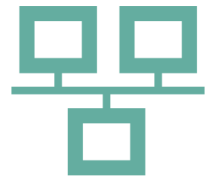
Satellite



VoIP



People Counting



Wired Networks

# About Etherlive

- The Event Technology Experts
  - Established in 2007
  - Delivering event technology worldwide for over 400 events annually
  - Plan, Deploy, support and remove temporary event IT systems
  - Liaise with in house IT teams, venues and telecom providers
  - Range of options for larger and smaller events including consulting



High density Wi-Fi networks serving thousands of users



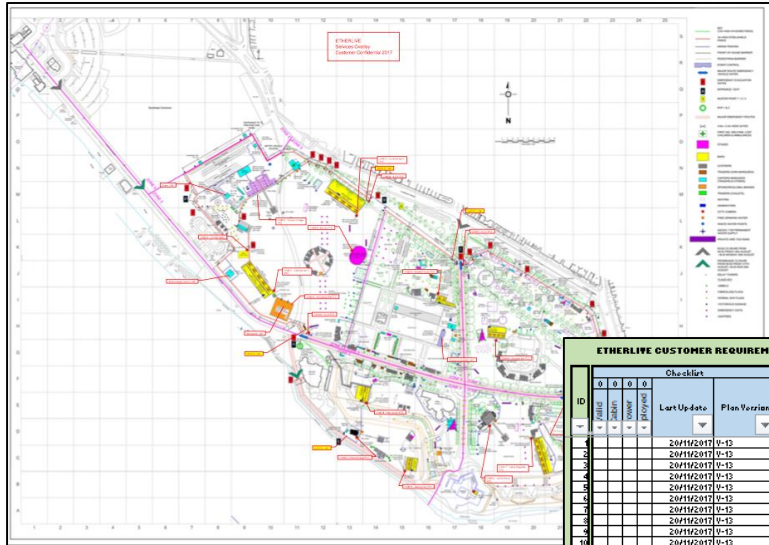
Flight case equipment designed for large scale deployments quickly



Wired and wireless networks with engineer support for media



# The Etherlive Approach



**ETHERLIVE CUSTOMER REQUIREMENTS**

CHECKLIST				EVENT				SERVICE																										
ID	DATE	USER	STATUS	LAST UPDATE	PLAN VERSION	USER	NAME	PRIMARY COUNTRY	AREA	LOCATION	USER COUNTRY	STRUCTURE	ETH	ADSL/FIBRE	ISDN	ISDN	ISDN	ISDN	ISDN	ISDN	ISDN	ISDN	ISDN	ISDN	ISDN	ISDN	ISDN	ISDN	ISDN	ISDN	ISDN	ISDN	ISDN	
1							Wi-Fi hotspot zone 1																											
2							Wi-Fi hotspot zone 2																											
3							Wi-Fi hotspot zone 3																											
4							Wi-Fi hotspot zone 4																											
5							Wi-Fi hotspot zone 5																											
6							Value ICT office (V1)																											
7							Value ICT office (V2)																											
8							Value reception office (V3)																											
9							Long TV mini office																											
10							POP1 - Site office																											
11							POP2 - T3 - Teambare																											
12							POP3 - 04 - Value Paullian																											
13							POP4 - 21 - Outdoor Screen / FOH																											
14							POP5 - Area A - Marble Step																											
15							POP6 - Media Cent																											
16							POP7 - Value TV																											
17							POP8 - OHA WAN																											
18							Sallara Terrace																											
19							Outdoor screen 1																											
20							Outdoor screen 2																											
21							Stage front of house partition																											
22							EvaK central																											
23							Water Facilities (C15)																											
24							Teambare 1 (T1-7)																											
25							Teambare 2 (T1-7)																											
26							Teambare 3 (T1-7)																											
27							Teambare 4 (T1-7)																											
28							Teambare 5 (T1-7)																											
29							Teambare 6 (T1-7)																											
30							Teambare 7 (T1-7)																											
31							Beastyard																											
32							Value management office (OP)																											
33							Marble shop (C6)																											

Service overlay plans detailing services at the venue or site

Detailed and complete specifications of what will be deployed

**etherLive**  
Event Technology Services

Tel: 01666 800129  
http://www.etherlive.co.uk

Custom House, Tempelars Way  
Industrial Estate  
Wiltshire, SN4 7BR  
VAT Reg. No. GB52619TD10  
Company No. 06455919

**CUSTOMER QUOTATION NO. 12765**

**Event Services - Equipment Hire**

Item	Quantity	Unit Price	Total
Indoor Access Point with beamforming and interference rejection	10.00		
Small Managed Switch PoE (10 Port) gigabit ports with VLAN support	1.00		
Large Managed Switch PoE (24 Port) gigabit ports with VLAN support	1.00		
Central Network Management Suite (Routing, core switching, UPS)	1.00		
<b>Sub-Total ex VAT</b>			

**Event Services - Resource**

Item	Quantity	Unit Price	Total
Technical Lead (TL) up to 8 hour day (0900 - 1800)	1.00		
Cable Engineer (CE) up to 8 hour day (0900 - 1800)	1.00		
<b>Sub-Total ex VAT</b>			

**Event Services - Travel, Sustenance & Accommodation**

Item	Quantity	Unit Price	Total
Mileage rate	200.00		
Van parking London	1.00		
<b>Sub-Total ex VAT</b>			

**Event Services - Consumables**

Item	Quantity	Unit Price	Total
CATS network cable and other consumables	1.00		
<b>Section Sub-Total ex VAT</b>			

Itemised quotes and transparent pricing and resource schedules

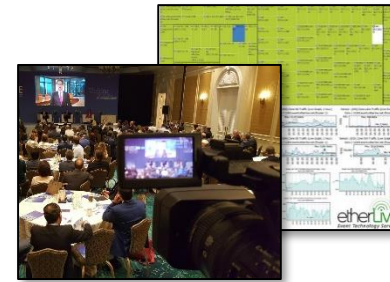
# Our Event Technology

## Networking



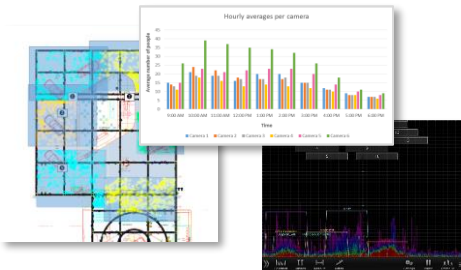
Internet Connectivity  
*(satellite, 4G, fixed line)*  
Wi-Fi Networks  
Wired Networks

## Communications



Network Monitoring  
Printing  
Video Streaming  
Telephony

## Consulting



Venue IT audit  
Tender creation and review  
Specification design and review  
Wi-Fi Scanning

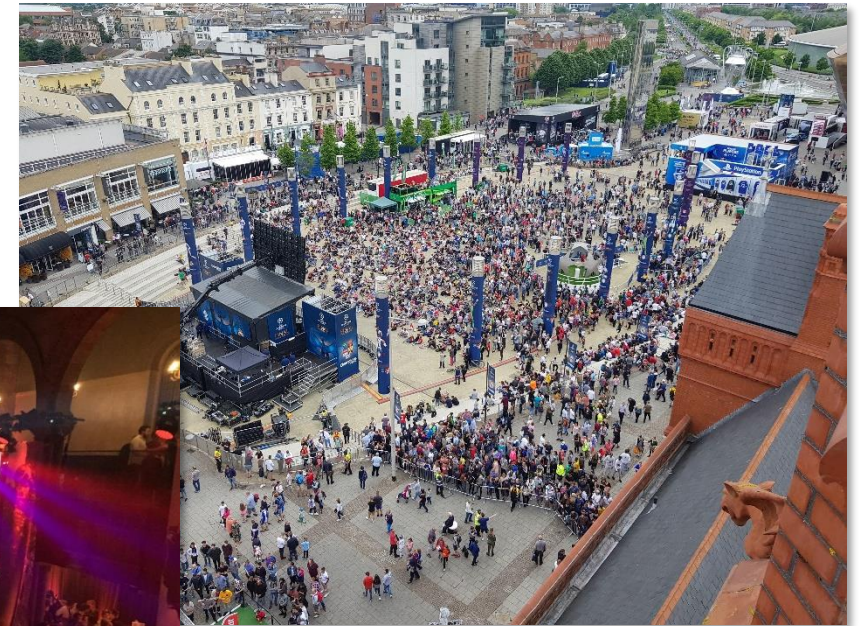
## Interaction



Network Splash Pages  
Interactive Apps

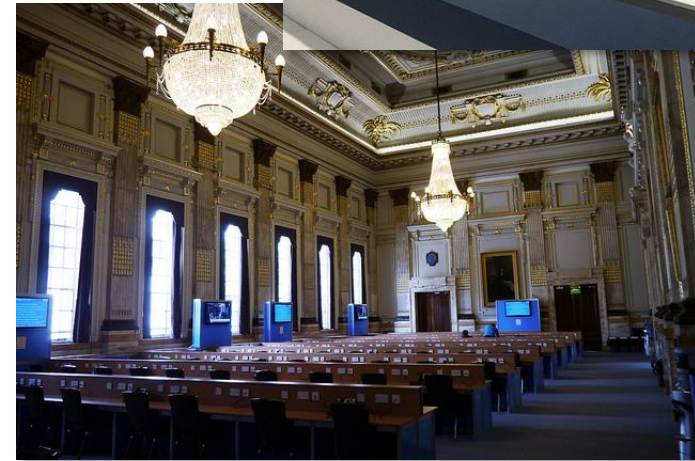
# Etherlive Services – Public Wi-Fi

- Branded/Sponsored landing page
- Public and Premium Wi-Fi Networks
- Data Capture – email address to authenticate
- Revenue generation



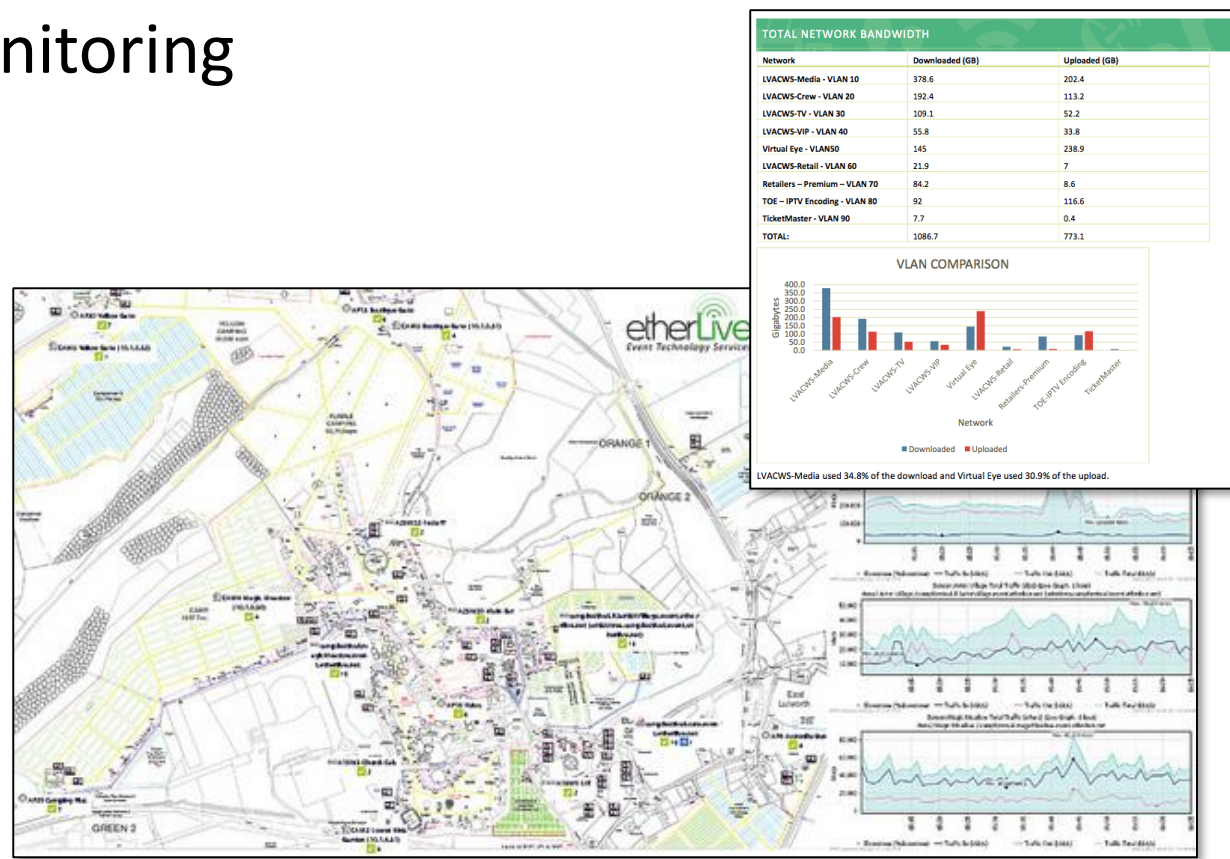
# Etherlive Services – Media Centres

- Outside broadcast, peer network experience
- Internal ‘TV’ systems for re-broadcast
- Pin based telephony system for billing
- Shared printing services
- High density Wi-Fi
- Experienced, dedicated, engineering support



# Etherlive Services - Network Monitoring

- Off and on site network monitoring
- Monitoring of utilisation and performance
- Remote login and fault fix
- Internet alerting for network outages





# Case Studies



# Case Study: Razer Phone Launch

- Central London Event Summary;
  - Product launch, media centre, video streaming and demonstration areas
- Services includes;
  - Dedicated high speed internet supply brought into roof of venue (500 Mbps)
  - Additional backup internet circuits on site
  - Hard wired press and demonstration area
  - 31x 802.11an Wi-Fi access points with gigabit switching





  
nextbit  
ROBIN ANDROID  
CLOUD PHONE

