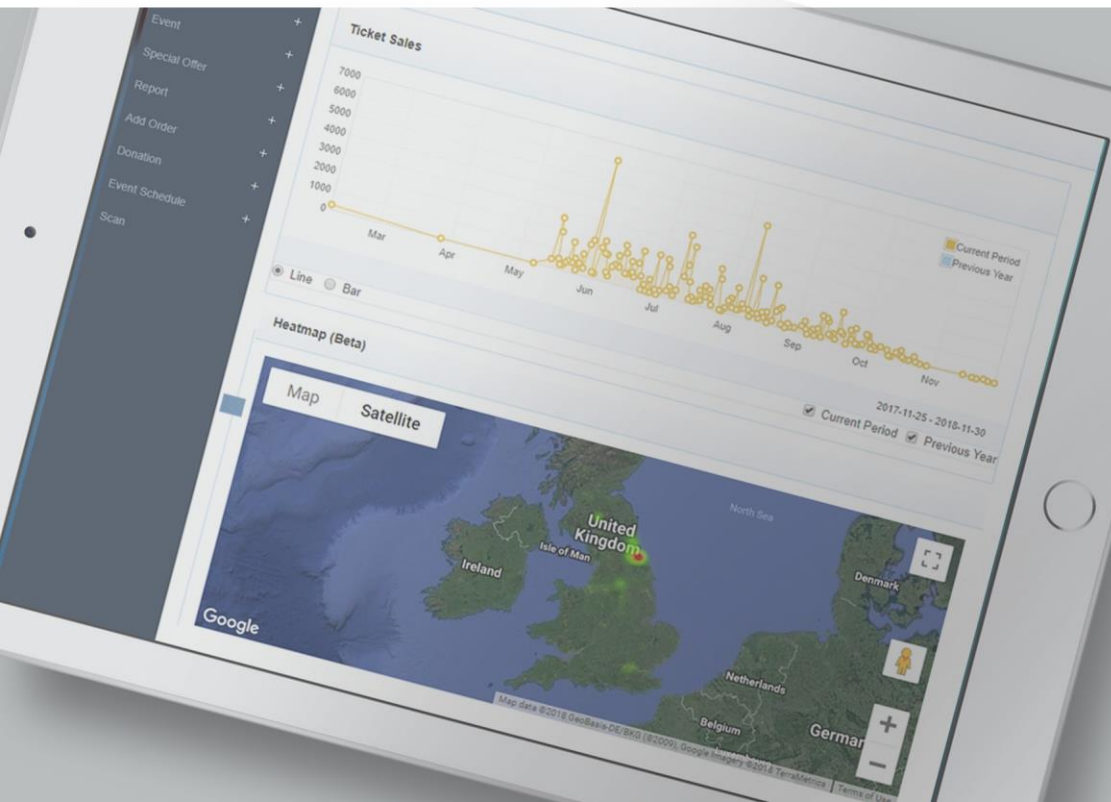




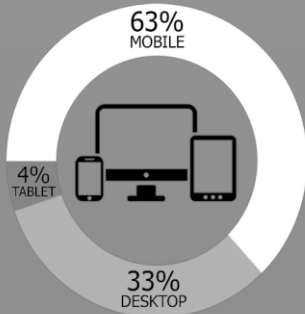
*future ticketing* >>



>> *The new brand of ticketing* >>



134+ COUNTRIES



50+  
CLIENTS  
TO DATE

MARKET  
LEADER

6,000 EVENTS

10 MILLION  
TICKETS SOLD TO DATE

<p>2 MILLION</p>  
<p>lines of code</p>

**future ticketing** >>

>> Smart ticketing in your hands >>

Future Ticketing is a dynamic and expanding Irish company, providing innovative and reliable software solutions in ticketing and capacity management.

We service a growing portfolio of international partners across a range of specialist sectors including sport, entertainment, leisure and tourism.

Our partners range from large commercial enterprises to smaller progressive niche operators, each focused on and committed to improving commercial performance.



» Your partner for performance ticketing »

Don't just take our word for it,  
there are some of our client testimonials  
featured throughout this document

*"Brilliant help once again.*

*Problem resolved quickly and efficiently"*

Newton Abbot Racecourse

*"We are really impressed by the*

*open approach to problem-solving"*

Dundee United Football Club

*"Future Ticketing has seamlessly integrated*

*with our existing technology stack "*

Connacht Rugby



## Why partner with Future Ticketing?

Cost effective cloud-based solution  
providing vendor control

Highly flexible and adaptable tool  
offering ease of management in-  
house

24/7 real time sales and redemption  
anywhere

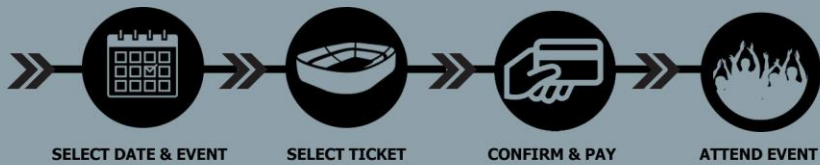
Multiple bar codes, multi scan or  
linked bar codes

Bespoke branding

Substantial Scope for Systems  
Integration (EPOS, CRM etc.)



horse racing, football and sport



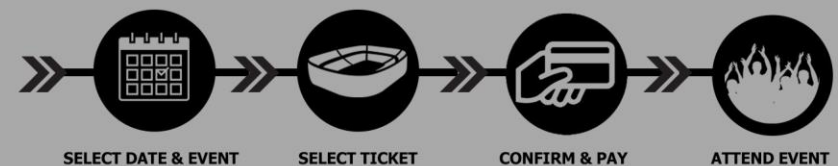
» Bred for horse racing  
enhanced for events and venues »







## The end to end ticketing solution visitor attractions, events, ...



» Future Ticketing makes the Santa Express event a very smooth process. Using time slots and capacities on time slots ensures everyone gets to visit Santa without having to wait or queue. The use of extra fields also allows parents to submit their child's name in advance making that visit to Santa extra special. Oakfield Park is very appreciative of this system for pre-booking and reporting as it makes our lives a lot easier with 20,000 people coming through the gates. »

David Fisher, Estate Manager, Oakfield Park

# RACE COURSES

» Brilliant help, problems resolved quickly and efficiently »

Newton Abbot Racecourse



**DUNDALK**  
STADIUM



# FOOTBALL

» We are really impressed by the  
open approach to problem-solving »

Dundee United Football Club



# SPORTS

» Future Ticketing has seamlessly integrated  
with our existing technology stack »

Connacht Rugby





# VISITOR ATTRACTIONS

» The book of Kells 26% increase in ticket revenue with over 1 million visitors »



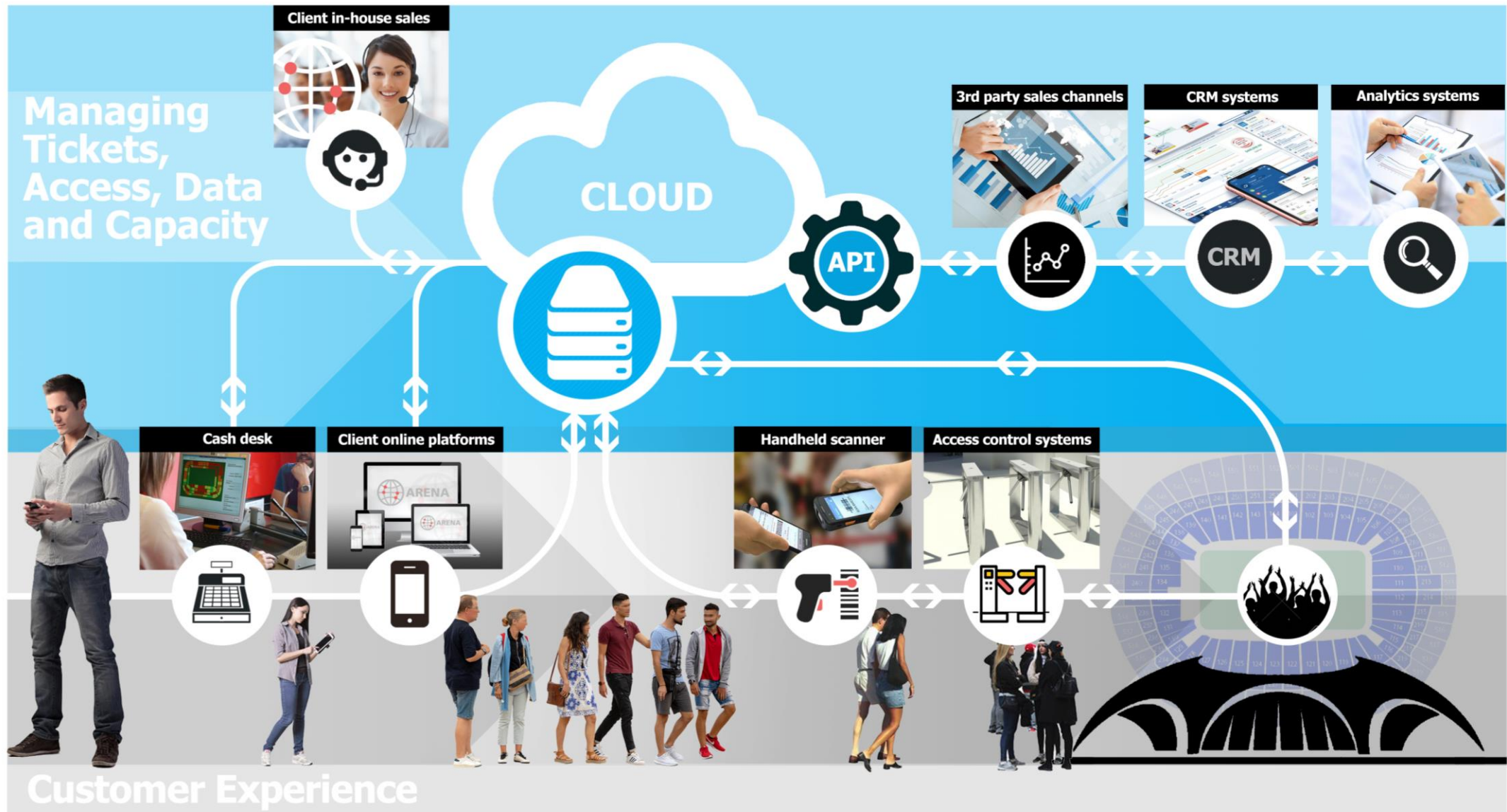
## EVENTS

» Balmoral Show experienced a  
35% increase in online sales in first year »



# future ticketing >>

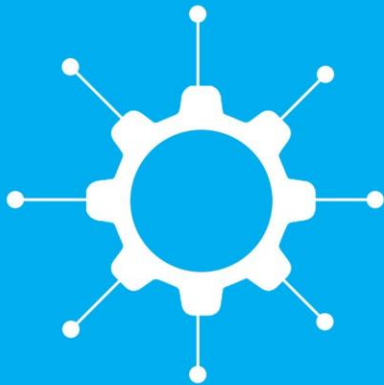
>> The new brand of ticketing >>





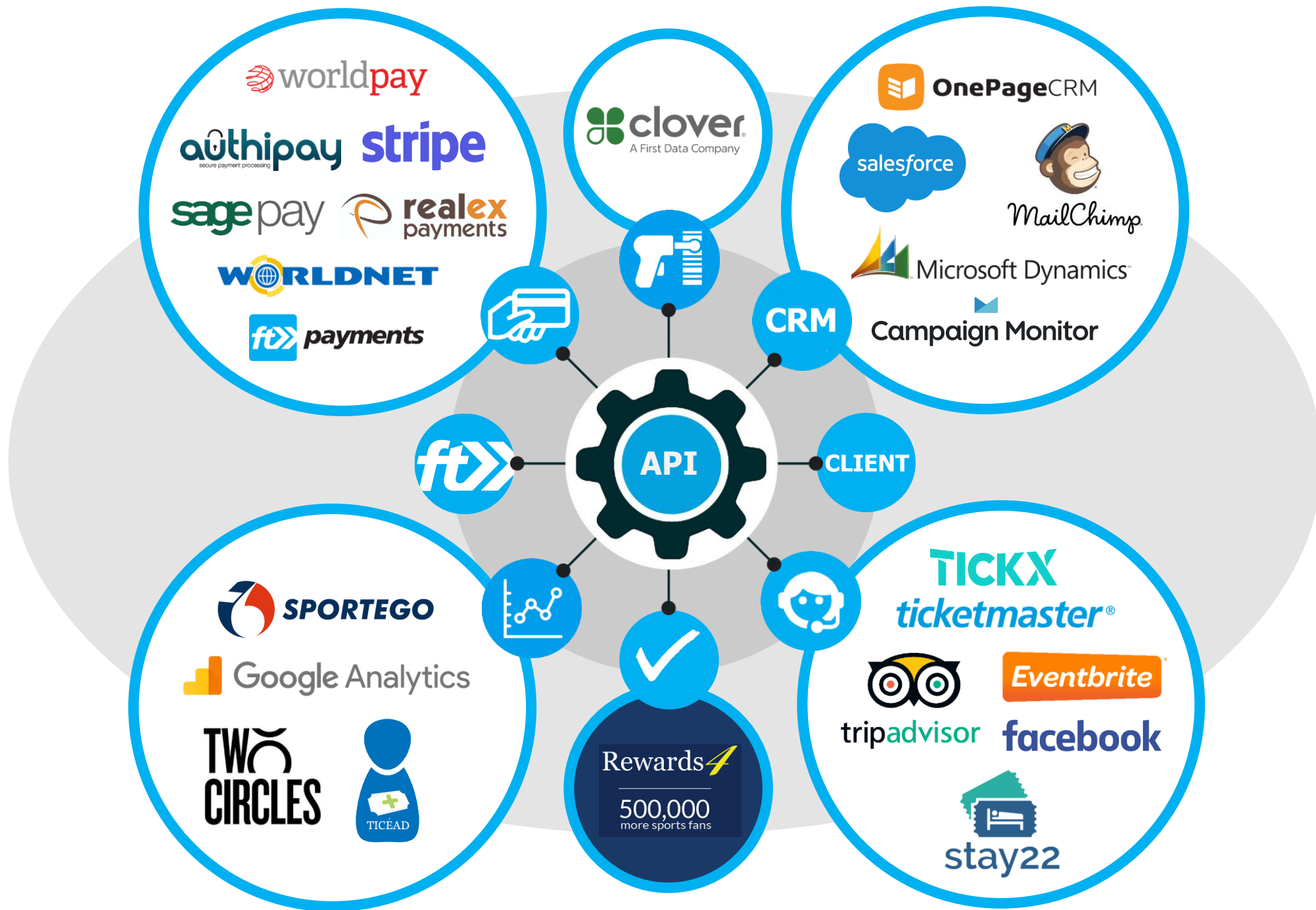
## Our customer comments





» In simple terms, an API can be  
a service run from a website that allows  
other websites and users to interact with it »



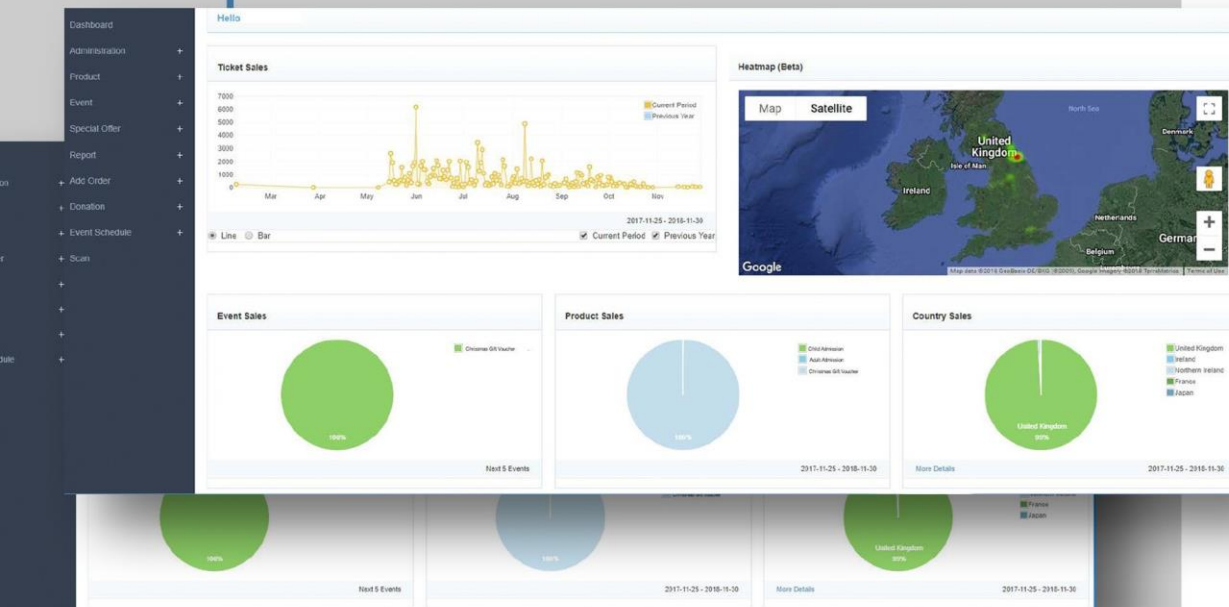


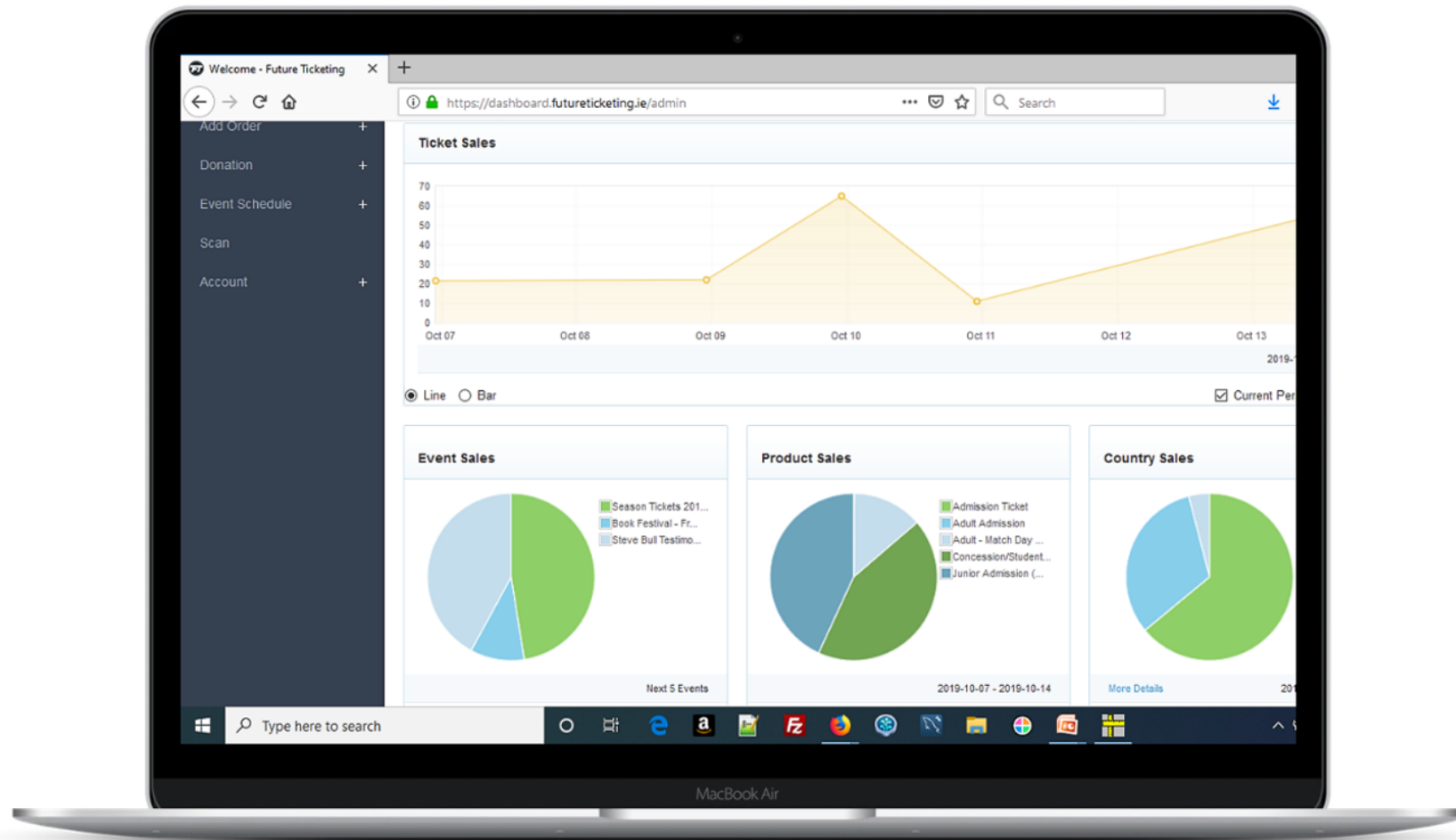




## Selected benefits of the Future Ticketing system

- *Easy to use in-house system*
- *Flexible solutions*
- *Bespoke branding available*
- *Promotional opportunities*
- *Bespoke season and membership ticket sales*
- *Multi purpose basket*
- *24/7 anywhere live real time sales and redemption*
- *Multiple bar codes, multi scan or linked bar codes*
- *Sell directly on affiliate sites*
- *CRM*
- *24 hour turnaround for installation at no cost.*





## Software Demonstration

## Sample ticketing journeys

MacBook Air







Clover™ Mini



Clover™ Flex

- Fully integrated EPOS solution with Clover AIBMS
- Including portable handheld units
- Full ticketing EPOS and loyalty functionality combined
- Integrated turnstiles
- Integrated payment processes



Integrated EPOS solution



Customised mobile first interface









## Ticket scanning



- Easy to use handheld scanners operate at 3 scans per second
- Scanners visual - extra instructions eg check ID, give VIP badge etc.
- Scanner audio - setting on scanners to notify staff by sound of entry or rejection
- Full detailed customer record available on scanner
- Automated integration with electro and advanced systems available



## System security and GDPR

- A unique JavaScript code embedded on client website maintaining the integrity of your site ie. branding
- System hosted by Amazon elastic beanstalk and grade A1 security managed through Amazon web servers
- Each individual client database is hosted in a virtual private cloud unique instance owned exclusively by client.
- The FT system allows easy compliance with GDPR with automated and individual anonymisation, tokenised payments, customer details viewable and non viewable by user levels.
- PCI compliant, SSL certified and ready for 2D secure.



## THREE STEPS TO GOING LIVE

### INFORMATION GATHERING



Gather all key information; Prices, event dates, descriptions of products, Access control, Hardware requirements, Signed agreements and SLA's.

### SYSTEM SET UP AND USER ORIENTATION



In-house presentation and training with your dedicated account management team.

### WEBSITE INTEGRATION



Design and embedding to work alongside your brand guidelines.



## Implementation



**THANK YOU!**

*future ticketing* 