

3 Trick Questions that Event Planners Ask Attendees



Questions really do matter a lot. Usually a lot of questions are asked to event attendees by the planners. But the ones posed are not always what they seem to be. Sometimes there are things that are too difficult to approach in a straightforward manner. That is why trick questions are asked in order to get the relevant info. Some of the most interesting questions are asked in the registration phase and during the post-surveys of any event. Here are some of the tricky questions and their hidden meanings that are asked during the registration phase.

There are some basic information questions that you need to attract more attendees to the event but there are even more questions that reveal a lot more like the ones stated here.

Are you attending this event for the first time?



What Event Planner Meant



The event planner knows that the first-time attendees are more interested and excited about attending the event and usually share this with friends. They may want to offer extra sessions to them so that the first time attendees become loyal ones.

What are your expectations from this event?



This is a very simple question but it can assist the planner in major ways. It will help you gain insights about pleasing your attendees. In fact, you can also make changes in the offerings if you have a large number of early bird attendees who are answering these questions. The late answers can help you to plan the next year's event. But event planners have another reason for this.



What Event Planner Meant

When event planners ask this they actually want to get a clear view about what their attendees are expecting out of the event. They will be able to get a successful event if they know the right expectations and are able to set up the event correctly. They are inserting the value question when they can still make the changes. Hence with this question they are getting ready for their success.



When are you arriving?

This is one question that the attendee may not know at the time of registration, but it is always advisable to know this before they appear for the event. About two to three weeks prior to the event the attendees should have made the arrangements for travelling so email them saying about how excited you are that he or she will be joining you.



What Event Planner Meant

The event planner wants to know how many people are waiting at the registration for ensuring that the process goes as smoothly as possible. It is not only important for hospitality but also for arranging the apt manpower. Moreover, if a lot of the attendees come in early then the planner can ask the vendors to host pre-event gatherings that will be great for connecting the vendors and the attendees.



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The above are some of the trick questions that event planners ask the attendees. Just like event planners arrange for [furniture hire](#), catering and venue interior décor much prior to the event they should also ask the above questions much before the commencement of the event so that they can prepare beforehand.

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