

# B-LOONY

Est. 1978

40 Years of  
Promotional  
Printing



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Est. 1978

## Why B-Loony?

We've been the UK's leading printer of promotional balloons since the 1970's. Since then, we've taken our expert knowledge and commitment to excellence into the production of other complementary low cost promotional items, including food flags, hand waving flags, branded bunting, corporate sashes and advertising banners.

## Service & Quality

Our certifications for providing the highest quality, ethical and environmentally responsible standards, are a testament to being a key supplier to many of the UK's top businesses. B-Loony is the only balloon company with ISO9001 Quality certification and is a member of SEDEX (Suppliers Ethical Data Exchange), as well as having regular supplier audits for social and ethical compliance (SMETA) by major retailers and other customers, for whom the very highest standards are paramount. Our products are FSC® certified where possible and have FSSC22000 certification for products in contact with food.

## Product Safety

Our customers get peace of mind because, as a manufacturer in the EU, we issue a Declaration of Conformity for all our CE marked products. This means they satisfy all legislative requirements and have been checked to ensure they comply with all relevant health and product safety standards.



## The Environment

All latex balloons supplied by B-Loony are completely biodegradable. Balloons are made of natural rubber latex (NRL) which is a natural product coming from rubber trees, a sustainable crop.

Many of B-Loony's core products are available in a biodegradable or recyclable alternative.

## Event Management

No 1 in Balloon Event Management, B-Loony's experienced Sales and Promotions Team will give advice and provide all the equipment and staff to arrange fantastic decorations, sculptures, arches, columns and clusters we can also manage and organise in-store and High St. balloon handouts. Multiple sites nationwide? Not a problem!

(See page 18)



**MADE IN BRITAIN**

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# Custom Printed Biodegradable Latex Balloons



## Single Colour Latex Balloons

Promotional balloons made from **biodegradable** natural rubber latex, printed in a single spot colour.

**Material:** Biodegradable Latex  
**Sizes:** 10" or 12"  
**Print Colours:** 1 Spot Colour  
**Balloon Colours:** 75+  
**Printable Sides:** 1-4 Sides

**Lead Time:** 10 Working Days - Standard  
5 Working Days - Express

**MOQ:** 250 Balloons



## Multi Colour Latex Balloons

Promotional balloons made from **biodegradable** natural rubber latex, printed in spot colours.

**Material:** Biodegradable Latex  
**Sizes:** 10" or 12"  
**Print Colours:** 2- 8 Spot Colour  
**Balloon Colours:** 75+  
**Printable Sides:** 1-4 Sides

**Lead Time:** 10 Working Days - Standard  
5 Working Days - Express

**MOQ:** 1000 Balloons



## Ethically Sourced and Fully Sustainable

**Sedex** Member

B-Loony Ltd are a SEDEX audited member, with regular on site assessments ensuring best practices and codes of ethics are maintained and audited by an external third party organisation.

All latex balloons supplied by B-Loony are fully biodegradable. Balloons are made of natural rubber latex (NRL) which is a natural sustainable product, harvested from rubber trees. This provides employment for agricultural workers across the world.

# Custom Printed Biodegradable Latex Balloons

## HD Full CMYK Balloons

Our HD Full CMYK printed balloons are made from **biodegradable** natural rubber latex, printed in Full Colour (CMYK).

**Material:** Biodegradable Latex  
**Sizes:** 10" or 12"  
**Print Colours:** Full CMYK  
**Balloon Colours:** 75+  
**Printable Sides:** 1-4 Sides

**Lead Time:** 15 Working Days - Standard  
10 Working Days - Express  
**MOQ:** 1000 Balloons



## Spot Colour Giant Balloons

Giant balloons made from **biodegradable** natural rubber latex, printed in spot colours to one or two sides.

**Material:** Biodegradable Latex  
**Sizes:** 24" or 36"  
**Print Colours:** 1 - 2 Spot Colours  
**Balloon Colours:** 75+  
**Printable Sides:** 1-2 Sides

**Lead Time:** 10 Working Days - Standard  
5 Working Days - Express  
**MOQ:** 10 Balloons



Recommended Accessories - See More on Pages 16 & 17



Valves



B-loonstix®



Ribbon



Pumps



Weights



Balloon Gas

# Custom Printed Foil Balloons



## 18" Spot Colour Foil Balloons

Foil balloons for promotional displays and decoration printed in spot colours.

Material: Foil  
Sizes: 18" Diameter  
Print Colours: 1 - 8 Spot Colours  
Balloon Colours: 50+  
Printable Sides: 1 - 2 Sides  
Shapes: Round, Heart or Star

Lead Time: 15 Working Days - Standard  
10 Working Days - Express  
MOQ: 50 Balloons



## High Definition CMYK Foil Balloons

Custom printed foil balloons in Full Colour HD CMYK print.

Material: Foil  
Sizes: 15" or 18" Diameter  
Print Colours: Full CMYK  
Balloon Colours: 50+  
Printable Sides: 1 - 2 Sides  
Shapes: Round, Heart or Star

Lead Time: 15 Working Days - Standard  
10 Working Days - Express  
MOQ: 50 Balloons



Recommended Accessories - See More on Pages 16 & 17



Ribbon



Sticks



Weights



Balloon Gas

# Custom Printed Foil Balloons

## Spot Colour Giant Foil Balloons

Large printed foil balloons in sizes from 30" for additional brand exposure, printed in spot colours

- Material:** Foil
  - Sizes:** 30" Diameter
  - Print Colours:** 1 - 8 Spot Colours
  - Balloon Colours:** 50+
  - Printable Sides:** 1 - 2 Sides
  - Shapes:** Round, Heart or Star
- Lead Time:** 15 Working Days - Standard  
10 Working Days - Express
- MOQ:** 50 Balloons



## 9" Mini Foil Balloons

Mini foil balloons on two piece balloon sticks for giveaways and decoration.

- Material:** Foil
  - Sizes:** 9" Diameter
  - Print Colours:** 1 - 8 Spot Colours
  - Balloon Colours:** 50+
  - Printable Sides:** 1 - 2 Sides
  - Shapes:** Round or Heart
- Lead Time:** 15 Working Days - Standard  
10 Working Days - Express
- MOQ:** 50 Balloons



## Hand-held Mini Foil Balloons

Our hand held mini foil balloons don't require a stick and cup, it is a one piece foil balloon, with the handle built in!

- Material:** Foil
  - Sizes:** 9" Diameter Round Section
  - Print Colours:** 1 - 8 Spot Colours or CMYK
  - Balloon Colours:** 50+
  - Printable Sides:** 1 - 2 Sides
  - Shapes:** Round with Stick
- Lead Time:** 15 Working Days - Standard  
10 Working Days - Express
- MOQ:** 50 Balloons



# Custom Printed Foil Balloons

## Sphere, Cube & Diamond Foil Balloons

Exciting new foil balloons for extra impact, choose from three shapes and a range of 10 balloon colours.

Material: Foil  
Sizes: 15"  
Print Colours: 1 - 4 Spot Colours  
Balloon Colours: 10  
Printable Sides: 1 - 2 Sides  
Shapes: Sphere, Cube & Diamond

Lead Time: 15 Working Days - Standard  
10 Working Days - Express



## Balloon-in-a-box Foil Balloons

B-Loony will **print** your marketing message onto foil balloons, **attach ribbon, balloon weights, pack and dispatch** the balloons **directly to your clients**, providing a memorable introduction to your company, sales message or new product.



Material: Foil  
Sizes: 15" or 18" Diameter  
Print Colours: 1-8 Spot Colours or CMYK  
Balloon Colours: 50+  
Printable Sides: 1 - 2 Sides  
Shapes: Round, Heart or Star

Lead Time: 15 Working Days - Standard  
10 Working Days - Express

MOQ: 50 Balloon-in-boxes



# Custom Printed Food Flags

## Fully Food Safe Gourmet Flags



Certified food-safe flags for branding and food labelling, ideal for burgers, sandwiches and buffets.

- Pennant Size:** 40 x 25mm or 50 x 30mm
- Pennant Material:** Food Grade Paper
- Skewer Size:** 200mm, 150mm, 100mm, 74mm
- Skewer Material:** Birch
- Skewer Colour:** Natural
- Print Colour:** Digitally Printed CMYK

**Lead Time:** 10 Working Days - Standard  
5 Working Days - Express

**MOQ:** 500 Flags



Ever wondered how hygienic a branded burger flag is?

We did, which is why we are now the world's only FSSC22000 certified supplier of food-safe gourmet flags.

Every step of our supply chain follows a strict procurement process.

Component parts are assembled within our state of the art clean room at our UK based factory.

Made from ethically sourced birch and FSC® paper. Every gourmet flag we produce can be traced through our chain of custody.



# Custom Printed Hand Waving Flags

## 170 x 130mm Flags

- Pennant Size:** 170 x 130mm  
**Pennant Material:** Virgin Paper, Recycled Paper or Synthetic Paper  
**Stick Size:** 325mm  
**Stick Material:** Polypropylene or Cornstarch  
**Stick Colour:** White, Black, Red, Green, Blue, Yellow, and Natural  
**Print Colour:** 1-4 Spot Colours or Full CMYK

**Lead Time:** 10 Working Days - Standard  
5 Working Days - Express

**MOQ:** 250 Flags



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## A5 Flags

- Pennant Size:** A5  
**Pennant Material:** Virgin Paper, Recycled Paper or Synthetic Paper  
**Stick Size:** 325mm  
**Stick Material:** Polypropylene or Cornstarch  
**Stick Colour:** White, Black, Red, Green, Blue, Yellow, and Natural  
**Print Colour:** 1-4 Spot Colours or Full CMYK

**Lead Time:** 10 Working Days - Standard  
5 Working Days - Express

**MOQ:** 250 Flags



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## A4 Flags

- Pennant Size:** A4  
**Pennant Material:** Virgin Paper, Recycled Paper or Synthetic Paper  
**Stick Size:** 380mm  
**Stick Material:** Polypropylene  
**Stick Colour:** White  
**Print Colour:** 1-4 Spot Colours or Full CMYK

**Lead Time:** 10 Working Days - Standard  
5 Working Days - Express

**MOQ:** 250 Flags



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# Custom Printed Hand Waving & Promotional Flags

## Fully Biodegradable Flags

100% biodegradable paper hand waving flags for event and sales promotion.

- Pennant Size: 170 x 130mm & A5
- Pennant Material: Recycled or Virgin Paper
- Stick Size: 325mm
- Stick Material: Cornstarch
- Stick Colour: Natural
- Print Colour: 1-4 Spot Colours or Full CMYK

- Lead Time: 10 Working Days - Standard  
5 Working Days - Express
- MOQ: 250 Flags



## Doodleflag<sup>®</sup>

Award winning, custom printed colouring-in hand waving flags with 4 crayons included in the stick.

- Pennant Size: 200 x 148mm
- Pennant Material: 115g Uncoated Paper
- Stick Size: 360mm
- Stick Material: Polypropylene
- Stick Colour: Clear
- Print Colour: Red, Green, Blue, Yellow

- Lead Time: 10 Working Days - Standard  
5 Working Days - Express
- MOQ: 100 Flags



# Custom Printed Bunting Materials

## Indoor Paper Bunting

Paper bunting suitable for indoor or dry weather outdoor use.

- Pennant Size:** A5 or A4
- Pennant Shape:** Rectangular, Triangular, Rounded
- Pennant Material:** Paper
- Webbing Colour:** White, Black, Blue, Red or Yellow
- Standard Length:** 10m with 50cm Ties
- Print Colour:** Digital Full CMYK or Pantone Matched

**Lead Time:** 10 Working Days - Standard  
5 Working Days - Express

**MOQ:** 50m - 5 x 10m Lengths



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## Synthetic Showerproof Bunting

Synthetic paper bunting suitable for indoor or temporary outdoor use which will withstand a light rain shower.

- Pennant Size:** A5 or A4
- Pennant Shape:** Rectangular, Triangular, Rounded
- Pennant Material:** Synthetic Paper
- Webbing Colour:** White, Black, Blue, Red or Yellow
- Standard Length:** 10m with 50cm Ties
- Print Colour:** Digital Full CMYK or Pantone Matched

**Lead Time:** 10 Working Days - Standard  
5 Working Days - Express

**MOQ:** 50m - 5 x 10m Lengths



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## Polymer Waterproof Bunting

Waterproof polymer bunting for outdoor use, which will withstand heavy rain and light winds.

- Pennant Size:** A5 or A4
- Pennant Shape:** Rectangular, Triangular, Rounded
- Pennant Material:** Fully Synthetic Polymer
- Webbing Colour:** White, Black, Blue, Red or Yellow
- Standard Length:** 10m with 50cm Ties
- Print Colour:** Digital Full CMYK or Pantone Matched

**Lead Time:** 10 Working Days - Standard  
5 Working Days - Express

**MOQ:** 50m - 5 x 10m Lengths



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# Custom Printed Bunting Shapes & Sizes

## Bespoke Shaped Bunting

Want to stand out? Send us your artwork, and we will produce a unique custom shaped die cut pennant.



- Pennant Size:** A5 or A4
- Pennant Shape:** Bespoke
- Pennant Material:** Paper, Synthetic or Polymer
- Webbing Colour:** White, Black, Blue, Red or Yellow
- Standard Length:** 10m with 50cm Ties
- Print Colour:** Digital Full CMYK or Pantone Matched

**Lead Time:** 15 Working Days - Standard  
10 Working Days - Express

**MOQ:** 50m - 5 x 10m Lengths



## Popular Pennant Sizes



200 x 300  
Triangular

A4  
Rounded

A4  
Rectangular

A5  
Triangular

A5  
Rounded

A5  
Rectangular

## Seasonal Pennant Shapes

We hold a large range of seasonal pennant cutters, below is a list of our most popular shapes, that can be designed with your branding.



Don't see what you want? Give us a call!



Heart

Bat

Pumpkin

Tree

Stocking

Star

Circle

Torn

T-Shirt

# Promotional Sashes



## Screen Printed Sashes

Screen printed sashes, available in two sizes, and over 20 stock colours.

- Material:** Acetate Satin Ribbon
- Sizes:** Promotional or Deluxe
- Print Colours:** 1-4 Spot Colours
- Sash Colours:** 20+ Stock Colours
- Printable Sides:** Front & Back
- Lead Time:** 10 Working Days - Standard  
5 Working Days - Express
- MOQ:** 25 Promotional Sashes or  
10 Deluxe Sashes

## Digitally Printed Sashes

Promote your brand in all its glory with a full colour CMYK printed sash.

- Material:** Soft Polyester Ribbon
- Sizes:** Promotional or Deluxe
- Print Colours:** Full CMYK
- Sash Colours:** Flood Printed CMYK
- Printable Sides:** All-Over-Print
- Lead Time:** 10 Working Days - Standard  
5 Working Days - Express
- MOQ:** 25 Promotional Sashes or  
10 Deluxe Sashes



## Promotional & Deluxe Sash Differences

### Dimensions

- Promotional Sash Width - 100mm
- Deluxe Sash Width - 144mm
- Shoulder to Hip Length - 850mm

### Stitching

- Promotional Sash - Shaped to the hip
- Deluxe Sash - Tailored to the hip



Promotional



Deluxe

# Digitally Printed Ribbon & Banners

## Digitally Printed Ribbon

For store openings or race finish lines. The full colour CMYK printed ribbon is perfect.

**Material:** Soft Polyester Ribbon  
**Width:** 100mm or 144mm  
**Print Colours:** Full CMYK  
**Length:** 20m Rolls  
**Printable Sides:** 1 Side

**Lead Time:** 10 Working Days - Standard  
5 Working Days - Express  
**MOQ:** 100m - 5 x 20m Rolls



## Digitally Printed Banners

Available in 3 standard sizes, our lightweight printed banners are ideal for indoor or outdoor use.

**Material:** Soft Polyester Ribbon  
**Print Colours:** Full CMYK  
**Webbing Colour:** White or Black  
**Sizes:** Mini - 0.76 x 0.32 m  
Small - 1.5 x 0.5 m  
Standard - 2 x 0.76 m

Available with or without brass eyelets.

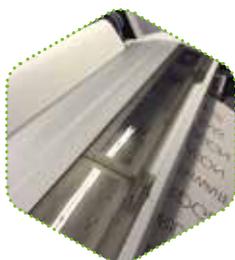
**Lead Time:** 10 Working Days - Standard  
5 Working Days - Express  
**MOQ:** 1 Banner



## Digital Printing Process



Design



Print



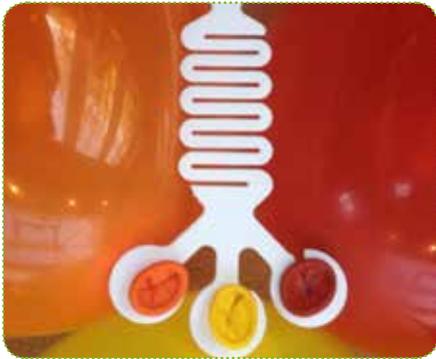
Transfer



Finishing

# Balloon Accessories

## For Air Inflation



### Hanger for 3 Balloons

A useful device for making hanging balloons in corners a breeze.



### Hanger for 8 Balloons

Create perfectly organised clusters with a hanger for 8 balloons.



### Electric Balloon Inflator

The electric balloon inflator takes the stress out of inflating large numbers of balloons.



### Budget Electric Balloon Inflator

Our budget electric balloon pumps give you safe, quick and effective air inflation of large numbers of latex balloons.



### Double Action Hand Pump

This double action hand balloon pump not only inflates the balloon as you push the pump, but also as you pull it.



### One Piece B-Loonstix

This product is EN-71 Toy Safety Tested. It is a shatterproof one-piece balloon stick, making it suitable for younger children.



### Cup and Stick

Our simple to use balloon sticks with cups come in two, easy to assemble parts, the cup and the stick.



### B-Loontree® Display Stands

These floorstanding or table top stands are ideal for the display and distribution of promotional latex balloons or flags.



### Balloon Table Stand

This a small tabletop balloon stand that can hold up to 4 balloons.

# Balloon Accessories

For Helium Inflation



### Helium Cylinder (Rental)

Our balloon gas is completely safe and can be used indoors or out as it is non-flammable, non-explosive and non-toxic.



### Genie Helium Cylinder (Rental)

Contains 30% more gas than a standard steel cylinder, has a digital gauge to display how much gas is remaining.



### Disposable Helium Cylinder

The disposable helium gas cylinder is designed for quick and easy inflation of latex and foil balloons with helium gas.



### Raffia Balloon Ribbon

Biodegradable coloured balloon ribbon for anchoring your promotional balloons.



### Biodegradable Valve

A fully functional, easy to use balloon valve, made from corn starch with 1m raffia ribbon.



### Latex Balloon Valve

Save yourself the time and hassle of inflating latex balloons for handouts with our easy-to-use balloon valves.



### Balloon Curling Ribbon

Complementary or contrasting coloured balloon ribbon for anchoring your promotional balloons.



### Hand Held Balloon Weight

Keep your promotional helium balloons held in a fixed position with these star balloon weights.



### Floor/Table Balloon Weight

This heavier balloon weight will hold down a larger number of balloons simultaneously in a cluster.

# Balloon Event Service

## Balloon Decorations

Balloon decorations can bring promotions to life, using either metallic foil or latex balloons – be as cost effective or outrageous as you like, we can help you achieve the right look for the occasion.

Balloon arches, columns, clusters, and sculptures are used to great effect by retailers and event organisers where human interaction and engagement is essential to conduct business.

## National Events Team

We operate a nationwide team of professional balloon artists and decorators to create stunning balloon displays on-site at your premises or venue, and provide installation services for in-store promotions, corporate events and parties. Our experienced sales and promotions team will give advice and provide all the equipment and staff to arrange fantastic decorations, sculptures, arches, columns, clusters and manage handouts.

## Multiple Sites?

Not a problem! We often organise balloon decorations for nationwide campaigns in literally hundreds of stores.

Our record is over 450 for one promotion. Our staff work through the night so that the displays are ready for show when the stores open.



# Balloon Event Service



## Balloon Arches

Possibly our most popular form of balloon decoration, balloon arches are ideal for use over entrances and doorways. They are particularly popular with retail stores where customer surveys have shown that a balloon arch can increase footfall by up to 300%, whilst raising awareness of new store openings and promotions.



## Balloon Columns

An ideal alternative to a balloon arch, balloon columns are perfectly placed where space or headroom is limited, or a balloon arch is impractical. They also serve as the perfect pedestal for a giant printed balloon to convey a message or display client branding.



## Balloon Sculptures

Giant lettering, wording, animals, or objects, we can create your vision out of balloons for you to display as a feature or attraction.

Each piece created is totally unique to your brand or event.



## Bespoke Balloon Art

Looking for the extra WOW factor? Set us a budget and we'll propose and create a completely unique decoration or series of complementary products and decorations to match your brand, styling, industry, event or promotion.



## Bubble Balloons

One of the most popular trends in personalised balloons is the introduction of bubble balloons. These gorgeous clear balloons can be filled with confetti or feathers and the ribbons decorated with tassels.



## Point of Sale Balloons

The UK's leading brands and superstores regularly use balloons and bunting at point of sale to promote offers and loyalty schemes.



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