

Our Aims, Values and Behaviours

Vision Statement: To be innovative and responsive as possible, to strive for excellence, whilst always putting the service user at the centre of their own care and treatment.

Our Aim	Our Core Values	Our Core Behaviours
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">To provide an effective, professional, compassionate and competent service for all. To exceed expectations and to excel in all we do.</p>	<p style="text-align: center;">Improve as a team</p>	<ul style="list-style-type: none"> • We always support. • Identify and act upon unsafe or poor practice. • Work together as a team. • Regularly communicate to staff members. • Understanding individual strengths and weaknesses.
	<p style="text-align: center;">Being compassionate, kind and understanding</p>	<ul style="list-style-type: none"> • Positive interaction and engagement. • Attentive to the needs of individuals. • Showing empathy, compassion and sensitivity in all of our working partnerships and relations.
	<p style="text-align: center;">Show and promote respect</p>	<ul style="list-style-type: none"> • Feel comfortable to challenge. • Listen and consider. • Be aware of our impact on others. • Treat people equally. • Value all individuals in all Elite Care Medical 24 interactions.
	<p style="text-align: center;">To be effective through efficiency</p>	<ul style="list-style-type: none"> • Being adaptable. • Being an effective communicator. • Being credible through transparency and candour. • Reviewing systems, procedures, policy and clinical governance. • Achieve high standards through continuous feedback and reflective practice.
	<p style="text-align: center;">Behaving and operating professionally</p>	<ul style="list-style-type: none"> • Being reliable and organized. • Operate within accepted guidelines and frameworks. • Be responsible and accountable. • Being punctual and trustworthy. • Act within individual clinical scope of practice. • Working as a multi-disciplinary team.
	<p>Patients and People first...</p>	